

For your example of products and pricing available from StarTech.com at CDW, I have attached the Apple Connectivity Solutions flyer and entered below your EMS Redline pricing compared against NewEgg as displayed on their website on May 15, 2014.

EXAMPLE with today's pricing:	EXAMPLE with today's pricing:
<ul style="list-style-type: none"> <li>- APPLE DOCK MICRO USB TO USB               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$8.50 each</li> <li>○ NewEgg price \$15.99 each</li> </ul> </li> <li>- 1M APPLE DOCK TO USB CABLE               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$7.89 each</li> <li>○ NewEgg price \$12.99 each</li> </ul> </li> <li>- 3M APPLE DOCK TO USB CABLE               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$16.91 each</li> <li>○ NewEgg price \$28.99 each</li> </ul> </li> <li>- APPLE DOCK TO USB CABLE               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$7.37 each</li> <li>○ NewEgg price \$10.49 for quantity 20+</li> </ul> </li> <li>- APPLE DOCK TO USB CABLE               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$7.37 each</li> <li>○ NewEgg price \$12.99 each</li> </ul> </li> <li>- 1M RIGHT ANGLE CABLE – IPAD               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$6.82 each</li> <li>○ NewEgg price \$11.99 each</li> </ul> </li> <li>- 1M APPLE DOCK TO USB CABLE               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$6.82 each</li> <li>○ NewEgg price \$11.99 each</li> </ul> </li> <li>- 2M APPLE DOCK TO USB CABLE               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$11.78 each</li> <li>○ NewEgg price \$15.99</li> </ul> </li> <li>- 2M APPLE DOCK TO USB CAB each LE               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$11.78 each</li> <li>○ NewEgg price \$18.99 each</li> </ul> </li> <li>- 0.5M THUNDERBOLT CABLE M/M               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$25.39 each</li> <li>○ NewEgg price \$34.99 for quantity 10+</li> </ul> </li> <li>- 1M THUNDERBOLT CABLE - M/M               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$30.67 each</li> <li>○ NewEgg price \$40.99 each</li> </ul> </li> <li>- 2M THUNDERBOLT CABLE M/M               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$34.89 each</li> <li>○ NewEgg price \$39.99 each</li> </ul> </li> <li>- 3M THUNDERBOLT CABLE - M/M               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$47.79 each</li> <li>○ NewEgg price \$66.99 each</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>- MINI DISPLAYPORT TO VGA               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$18.03 each</li> <li>○ NewEgg price \$23.99 each</li> </ul> </li> <li>- MINI DISPLAYPORT/VGA ADAPT               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$15.87 each</li> <li>○ NewEgg price \$17.59 for quantity 10+</li> </ul> </li> <li>- MINI DISPLAY PORT DVI               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$10.74 each</li> <li>○ NewEgg price \$13.05 for quantity 10+</li> </ul> </li> <li>- MINI DISPLAYPORT/DVI ADAPT               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$10.74 each</li> <li>○ NewEgg price \$12.29 for quantity 20+</li> </ul> </li> <li>- MINI DISPLAYPORT HDMI               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$10.74 each</li> <li>○ NewEgg price \$12.49 for quantity 20+</li> </ul> </li> <li>- MINI DISPLAYPORT/HDMI ADAPT               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$10.74 each</li> <li>○ NewEgg price \$14.29 for quantity 10+</li> </ul> </li> <li>- 1FT MINI DVI/DVI-D HDMI               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$15.29 each</li> <li>○ NewEgg price \$23.99 each</li> </ul> </li> <li>- 2M MINI DISPLAYPORT TO DP               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$7.79 each</li> <li>○ NewEgg price \$11.99 each</li> </ul> </li> <li>- HDMI TO VGA ADAPTER               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$23.50 each</li> <li>○ NewEgg price \$24.69 for quantity 10+</li> </ul> </li> <li>- USB 3 TO GB ADAPTER               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$48.61 each</li> <li>○ NewEgg price \$24.69 for quantity 10+</li> </ul> </li> <li>- USB 3 TO GIGABIT ETHERNET               <ul style="list-style-type: none"> <li>○ CDW EMS REDLINE PRICE \$26.94 each</li> <li>○ NewEgg price \$28.99 each</li> </ul> </li> </ul>