

Deliver Voluntary Benefits Without Administrative Duties

Empower Employees With The Choice To Select The Benefits Best Suited For Their Needs

The market for voluntary benefits has increased in recent years. Given the reality of the financial hardship that can be created by health situations, many employees value the security of having voluntary benefits. Along with the rise in health care premiums, employees have also experienced salary freezes and increased out-of-pocket expenses, putting many at a greater financial risk if a gap in coverage exists.

While there are no direct costs to employers to implement a voluntary benefit program, they do require a level of support in order to be successful. With good communication and education around the benefits available to them, would you be willing to let your employees decide what they can and cannot afford to purchase?



According to [Prudential's Sixth Annual Study of Employee Benefits: Today & Beyond](#), seventy-five percent of employers say their top reason for offering voluntary benefits is to expand the benefits options available to their employees. Additionally, fifty-two percent of employees felt that offering voluntary benefits increased the value of their company's offerings.

Unicorn HRO: Delivering Voluntary Benefits with Reduced Administration

- Employers can automate and optimize the processes associated with administering and enrolling employees in voluntary benefit programs
- Minimize all administrative duties

- Integrate with payroll solution to automate deductions

Voluntary benefits are designed to complement an employers existing benefits program, not replace or compete with their medical or other offerings.

Adding voluntary programs to employee benefits can:

- Increase employee satisfaction
- Enable better recruitment and retention of key talent
- Contain costs while adding value
- Remain competitive while providing employee's choice of coverage

For more information about Unicorn HRO's comprehensive solution to automate the administration, enrollment and communication of voluntary benefits, please visit <http://www.unicornhro.com>.